Exhibit C

Filed 05/30/25

From:

To:

Subject: Email Notice of Proposed Class Action Settlement

In Re: AT&T Inc. Customer Data Security Breach Litigation MDL Docket No. 3:24-md-03114-E

To all living persons in the United States whose Data Elements were included in the AT&T 1 Data Incident that was announced on March 30, 2024, you may be eligible to receive a Settlement Class Member Benefit from a class action Settlement.

> Name: <First Name> <Last Name> Class Member ID: <<RefNum>> You have been identified as a member of the: <<Settlement Class>>

Why am I receiving this Email Notice? On March 30, 2024, AT&T announced that AT&T-specific fields were contained in a data set released on the dark web ("AT&T 1 Data Incident"). Following AT&T's announcement of the AT&T 1 Data Incident, lawsuits were filed against AT&T in state and federal courts across the country. The lawsuits were consolidated before Judge Ada E. Brown in the Northern District of Texas in June 2024 (captioned *In re AT&T Inc. Customer Data Sec. Breach Litigation*) (the "Action"). Without any admission of liability or wrongdoing, the Parties to the Action have agreed to enter a Settlement. You may be a Settlement Class Member eligible to receive Settlement Class Member Benefits under this Settlement.

Who is a Settlement Class Member?

All living persons in the United States whose Data Elements (some combination of names, addresses, telephone numbers, email addresses, dates of birth, account passcodes, billing account numbers, and Social Security numbers) were included in the AT&T 1 Data Incident, that was announced on March 30, 2024.

What does the Settlement provide? A non-reversionary all cash fund of \$149,000,000 is available to pay Settlement Class Members to settle the claims arising from the AT&T 1 Data Incident ("AT&T 1 Settlement Fund").

Settlement Class Members will be eligible to receive: (a) Documented Loss Cash Payments; *or* (b) a Tiered Cash Payment. Please visit [here] for a full description of the Settlement Class Member Benefits and documentation requirements.

How do I submit a Claim Form for a benefit? You must submit a Claim Form, available at [here] to be eligible to receive a benefit. Your completed Claim Form must be submitted online or mailed to the Settlement Administrator at <Mailing caption>, c/o Kroll Settlement Administration LLC, P.O. Box XXXX, New York, NY 10150-XXXX and postmarked, by [DATE]. You will need the Class Member ID located at the top of this email to submit a Claim.

TO RECEIVE AN ELECTRONIC OR ACH PAYMENT FOR YOUR VALID CLAIM, YOU MUST FILE A CLAIM FORM ONLINE AT WWW.WEBSITE.COM

What are my other options? If you Do Nothing, you will be legally bound by the terms of the

Settlement, and you will release your claims against AT&T and all other Released Parties as defined in the Settlement Agreement. You may **Opt-Out** of the Settlement by **[DATE]** or file an **Objection** to the Settlement by **[DATE]**. Please visit <u>www.website.com</u> to view the Long Form Notice for more information on how to submit a request to opt-out and exclude yourself from or object to the Settlement.

Do I have a lawyer in this case? Yes, the Court appointed Class Counsel to represent you and other Settlement Class Members. You will not be charged directly for these lawyers; instead, the attorneys' fees and costs, will be paid up to one-third of the AT&T 1 Settlement Fund, plus reimbursement of costs incurred in prosecuting and settling the Action. If you want to be represented by your own lawyer, you may hire one at your own expense.

The Court's Final Approval Hearing. The Court is scheduled to hold a Final Approval Hearing on **[DATE]**, at **[TIME] CT**, to consider whether to approve the Settlement, hear objections, and consider Class Counsel's Application for Attorneys' Fees, Costs, and Service Awards, which are not to exceed \$1,500 per Class Representative. You and/or an attorney that you have hired to represent you at your own expense may appear at the hearing, but you don't have to attend.

This Email Notice is only a summary. For more information or to change your address, visit www.website.com or call toll-free (XXX) XXX-XXXX.

PLEASE DO NOT CONTACT THE COURT, CLERK OF THE COURT OR CLASS COUNSEL FOR INFORMATION ABOUT THE CLASS ACTION SETTLEMENT

Please monitor https://www.website.com/ for updates or call (XXX) XXX-XXXX.

This email was sent to you because you are a Settlement Class Member. Unsubscribe Please do not reply to this email, it is sent from an unmonitored mailbox. Case 3:24-cv-00757-E Document 283-1 Filed 05/30/25 Page 70 of 147 PageID 2408

From:

To:

Subject: Email Notice of Proposed Class Action Settlement

In Re: AT&T Inc. Customer Data Security Breach Litigation MDL Docket No. 3:24-md-03114-E

To all Account Owners or Line or End Users whose AT&T 2 Data Elements were involved in the AT&T 2 Data Incident that was announced on July 12, 2024, you may be eligible to receive a Settlement Class Member Benefit from a class action Settlement.

Name: <First Name> <Last Name> Class Member ID: <<RefNum>> You have been identified as a member of the: <<Settlement Class>>

Why am I receiving this Email Notice? On July 12, 2024, AT&T announced that certain call records of AT&T Account Owners and Line or End Users had been unlawfully downloaded from a third-party cloud platform known as Snowflake ("AT&T 2 Data Incident."). Following AT&T's announcement of the AT&T 2 Data Incident, lawsuits were filed against AT&T in state and federal courts across the country. Those lawsuits were consolidated before Judge Ada E. Brown in the Northern District of Texas in June 2024 (captioned *In re AT&T Inc. Customer Data Sec. Breach Litigation*). Without any admission of liability or wrongdoing, the Parties to the Action have agreed to enter a Settlement. You may be a Settlement Class Member eligible to receive Settlement Class Member Benefits under this Settlement. You are an AT&T 2 Settlement Class Member. There is an AT&T 1 Settlement Class and that refers to individuals who may have been impacted in a separate data incident involving AT&T that occurred earlier. That incident is referred to as the AT&T 1 Data Incident and that action is being settled at the same time as this one.

Who is a Settlement Class Member?

All AT&T Account Owners or Line or End Users whose Data Elements (telephone numbers of current and former AT&T customers, including, but not limited to, Account Owners or Line Users, as well as the telephone numbers with which those customers interacted, counts of those interactions, aggregate call durations for a day or month, and for a small subset of individuals, cell site identification numbers associated with the interactions), were involved in the AT&T 2 Data Incident that was announced on July 12, 2024.

What does the Settlement provide? A non-reversionary all cash fund of \$28,000,00 is available to pay Settlement Class Members to settle the claims arising from the AT&T 2 Data Incident ("AT&T 2 Settlement Fund").

All Settlement Class Members will be eligible to receive a Documented Loss Cash Payment of up to \$2,500 for all documented losses fairly traceable to the AT&T 2 Data Incident. Alternatively, Account Owners may claim a Tiered Cash Payment, which is a *pro rata* share of cash from the AT&T 2 Net Settlement Fund. Please visit **[here]** for a full description of the Settlement Class Member Benefits and documentation requirements.

How do I submit a Claim Form for a benefit? You must submit a Claim Form, available at [here] to be eligible to receive a benefit. Your completed Claim Form must be submitted online or mailed to

the Settlement Administrator at <<u>Mailing caption</u>, c/o Kroll Settlement Administration LLC, P.O. Box XXXX, New York, NY 10150-XXXX and **postmarked**, by **[DATE]**. You will need the Class Member ID located at the top of this email to submit a Claim.

TO RECEIVE AN ELECTRONIC OR ACH PAYMENT FOR YOUR VALID CLAIM, YOU MUST FILE A CLAIM FORM ONLINE AT WWW.WEBSITE.COM

What are my other options? If you Do Nothing, you will be legally bound by the terms of the Settlement, and you will release your claims against the Defendant and all other Released Parties as defined in the Settlement. You may **Opt-Out** of the Settlement by **[DATE]** or file an **Objection** to the Settlement by **[DATE]**. Please visit <u>www.website.com</u> to view the Long Form Notice for more information on how to submit a request to opt-out of or object to the Settlement.

Do I have a lawyer in this case? Yes, the Court appointed Class Counsel to represent you and other Settlement Class Members. You will not be charged directly for these lawyers; instead, the attorneys' fees and costs will be paid up to one-third of the AT&T 2 Settlement Fund, plus reimbursement of costs incurred in prosecuting and settling the Action. If you want to be represented by your own lawyer, you may hire one at your own expense.

The Court's Final Approval Hearing. The Court is scheduled to hold a Final Approval Hearing on **[DATE]**, at **[TIME] CT**, to consider whether to approve the Settlement, hear objections, determine if the Settlement is fair, and consider Class Counsel's Application for Attorneys' Fees, Costs, and Service Awards, which are not to exceed \$1,500 per Class Representative. You and/or an attorney that you have hired to represent you at your own expense may appear at the hearing, but you don't have to attend.

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Case 3:24-cv-00757-E Document 283-1 Filed 05/30/25 Page 73 of 147 PageID 2411

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From:

To:

Subject: Email Notice of Proposed Class Action Settlement

In Re: AT&T Inc. Customer Data Security Breach Litigation MDL Docket No. 3:24-md-03114-E

To all living persons in the United States whose Data Elements were included in the AT&T 1 Data Incident and Account Owners or Line or End Users whose Data Elements were included in the AT&T 2 Data Incident that were announced on March 30, 2024, and on July 12, 2024, respectively you may be eligible to receive a Settlement Class Member Benefits from a class action Settlement.

> Name: <First Name> <Last Name> Class Member ID: <<RefNum>> You have been identified as a member of the: <<Settlement Class>>

Why am I receiving this Email Notice? On March 30, 2024, AT&T announced that AT&T-specific fields were contained in a data set released on the dark web ("AT&T 1 Data Incident"). Following AT&T's announcement of the AT&T 1 Data Incident, lawsuits were filed against AT&T in state and federal courts across the country. The lawsuits were consolidated before Judge Ada E. Brown in the Northern District of Texas in June 2024 (captioned In re AT&T Inc. Customer Data Sec. Breach Litigation). On July 12, 2024, AT&T announced a second data incident where certain limited data had been illegally downloaded from an AT&T workspace on a third-party cloud platform hosted by Snowflake, Inc. ("AT&T 2 Data Incident"). Following AT&T's announcement of the AT&T 2 Data Incident, lawsuits were filed against AT&T in state and federal courts across the country. The lawsuits were consolidated before Judge Brian Morris in the District of Montana (captioned In re Snowflake Data Breach Litigation). The Parties in the lawsuits concerning both the AT&T 1 Data Incident and the AT&T 2 Data Incident (together, "Actions") agreed in March 2025 to settle the Actions together in the Northern District of Texas before Judge Ada E. Brown. On May 30, 2025, the AT&T 1 Plaintiffs and AT&T 2 Plaintiffs filed the Consolidated Class Action Complaint against AT&T, asserting claims that arose out of the Data Incidents. Without any admission of liability or wrongdoing, the Parties to the Action have agreed to enter a Settlement. You may be a Settlement Class Member eligible to receive Settlement Class Member Benefits under this Settlement.

Who is a Settlement Class Member?

All living persons in the United States whose Data Elements (which include some combination of names, addresses, telephone numbers, email addresses, dates of birth, account passcodes, billing account numbers, and Social Security numbers) were included in the AT&T 1 Data Incident that was announced on March 30, 2024; and All AT&T Account Owners or Line or End Users whose AT&T 2 Data Elements (telephone numbers of current and former AT&T customers, including, but not limited to, Account Owners or Line Users, as well as the telephone numbers with which those customers interacted, counts of those interactions, aggregate call durations for a day or month, and for a small subset of individuals, cell site identification numbers associated with the interactions), were involved in the AT&T 2 Data Incident that was announced on July 12, 2024.

What does the Settlement provide? A non-reversionary all cash fund of \$149,000,000 is available to pay Settlement Class Members to settle the claims arising from the AT&T 1 Data Incident ("AT&T 1 Settlement Fund"). A non-reversionary all cash fund of \$28,000,000 is available to pay Settlement

Class Members to settle the claims arising from the AT&T 2 Data Incident ("AT&T 2 Settlement Fund").

Settlement Class Members will be eligible to receive: (a) Documented Loss Cash Payments; *or* (b) Tiered Cash Payments. Please visit [here] for a full description of the Settlement Class Member Benefits available to you.

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